

# PAMELA MARKARIAN

Graphic | Digital Designer

Burbank, CA

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## Experience

### SYNDICATEBLEU | CAREER GROUP COMPANIES

*Contracted Freelance Graphic Designer | 2022 – Current*

- Client: **Canyon Partners, LLC** | **Task I:** With a focus on UI/UX design redesigned revamped the company's internal web-banner and icons, significantly enhancing visual appeal and user-friendliness. **Task II:** Delivered a modernist, eye-catching design that effectively communicated the company's creative vision through accurate and updated IFU content and graphics, resulting in the redesigned Employee Handbook, Travel Book, and various forms for HR purposes. Programs used: Illustrator, InDesign, & Email.
- Client: **Coral Collective** | Revitalized a PowerPoint presentation through the incorporation of modern design, typography, and photo manipulation, resulting in a visually stunning and impactful end product that perfectly conveys the message while maintaining the content's integrity. Programs used: PPT & Adobe Photoshop

### NVE EXPERIENCE AGENCY

*Part-time Freelance Graphic Designer | 2022 – 2023*

- Provided flexible design support as required, such as overflow or weekend work hours.
- Created digital assets that meet the brand's specific needs and requirements, paying close attention to production and output to maintain a cohesive look across projects. Programs used: Figma, Box, Illustrator, Photoshop, & Teams

### LOCKTON INSURANCE BROKERS, LLC.

*Graphic Designer | 2013 – 2021*

- Managed the quick turnaround of 12+ projects a day, ensuring low and high-fidelity design thinking compliance in a portfolio of print and digital assets, and regulatory including brochures, corporate data documentation, price charts, email ads, print advertisements, flyers, tickets, badges, placemats, and banners.
- Ensured compliance with regulations and industry standards through accurate and updated IFU content and graphics, as well as brand consistency across projects, and provided mentorship to team members or collaborators.
- Collaborated with internal and external clients to create user documentation, training materials, and designs, while coordinating with cross-functional teams.
- Oversaw the entire creative project lifecycle and handled design requests through a customer relationship management (CRM) system.
- Maintained brand consistency, mentored team members, and collaborated with renowned clientele from various industries, such as Crystal Creamery, FashionNova, Red Lobster, S. Martinelli & Company, Latham & Watkins, Foster Farms, The Roosevelt Hotel, LinkedIn, and more.
- Proficient in Adobe Creative and MS Office Suite for tasks, including brochure creation and PowerPoint presentations.

### TECHNICOLOR

*M-GO | Contract UI Production Designer | 2012 – 2013*

- Collaborated with graphics department and development team to implement HTML, CSS, and asset production for various devices.
- Designed email marketing campaigns, banners, micro sites, and other promotional materials as requested. Programs used: Adobe Creative Suite.

### SAGE PUBLISHING

*Contract Web Specialist I | 2011*

### YELLOWPAGES / AT&T INTERACTIVE

*Contract Ad Production | 2009, 2010 – 2011*

## Expertise & Skills

- Adobe Creative Suite
  - InDesign
  - Photoshop
  - Illustrator
  - Acrobat Pro
  - Dreamweaver
  - After Effects
  - Flash
  - Figma
- Fireworks
  - Premiere Pro
- QuarkXpress
- HTML/CSS
- Actionscript
- MS Office Suite
  - Word
  - Excel
  - PowerPoint (PPT)
- FontLab Studio
- Soundtrack
- Peak
- Recycle
- Final Cut Pro
- DVD Studio Pro
- NSS, NXG, V2, V1, & Vision
- Mac & Windows Platform

## Education

Academy of Art University

Bachelor of Fine Arts in Computer Science emphasis: New Media